

**Amesbury Cultural Council (ACC) Meeting**  
Amesbury Health Center  
**October 1, 2013, 7:00 pm**

**Members In Attendance:** David Andrews, Mary Hichborn, Leah Hill, Rachel Kohn, Bob LaPlante, Carley Monell, Bryan Riley and Steve Robinson

**Meeting Minutes**

Minutes for the September meeting were sent out to Council members for review this morning, so some members did not receive them. Minutes approval was postponed to next meeting.

**Treasurer's Report**

**Studio Tour:** Total: 44 checks for 44 Studio Tour Application; \$1,805.

**Grant Vouchers submitted for payment:**

- Amesbury Public Library – \$200
- On Stage \$350
- Maichack Arts: \$443
- Richard Clark: \$450

The ACC received 2 grant reimbursement forms from Amesbury Department of Youth Services. One was for *Magic in the Park*, which was rained out. Since Youth Services did not use the money awarded, they made a request to use grant money for other things. Mass Cultural Council rules do not permit it. They could get an extension, reschedule the same event for next summer and use the money for it. Or they could apply for a new grant for next year. Carley will contact them.

Mary McDonough, Author/illustrator school visit, made a request to reschedule her event from last spring to this October. Bob made a motion to accept the date change; Mary seconded it; Unanimous approval.

3 grant applications were received.

**Studio Tour Planning:**

**Trolley:**

Leah is working on trolley route. There was some discussion of the best route. While the route needs to stop at places not centrally located, there is a question balancing the need to keep the number of trolley stops to a minimum versus being fair to all Studio Tour participants.

The balance of \$2,300 must be paid 2 weeks before the Studio Tour. Leah will request that the trolley company to send an invoice. Steve motioned to authorize the payment of the trolley; Carley seconded it. Unanimous approval.

### Signage:

- The Council will look into having the Studio Tour banner placed in middle of Market Square (like the one currently that is currently there).
- Lawn signs: Carley presented the design for the lawn signs. The Council intends to purchase 20. Bob motioned to approve the design and quantities for the lawn signs; Mary seconded it. There was unanimous approval.
- Steve will put up the sign at City Hall a week or so before the Studio Tour.
- Steve will design the Trolley Stop sign.
- Rachel will do an inventory of the directional signs, in order to establish how many more signs of which direction need to be printed.

**Restaurant promo:** Bryan contacted downtown restaurants regarding a promotion, whereby the restaurant would offer a special promotion to people presenting a Studio Tour brochure. The offers are to be listed in the brochure. They are:

- Hollow Café – free beverages
- Barn Pub & Grille – ½ price appetizer
- Crave - ½ price appetizer, opening early
- Busy Bee – 2 large cheese pizzas for \$13.99
- Cherry Bomb – buy 1 meal get ½ off the second.

There will be an after party at the Jon Moers Gallery on Saturday night.

**Music:** Carley contacted Whole Music, but to date, no one had signed up.

**Food:** We will have bottled water for sale. Mary will ask Andyman for donations.

**Raffle:** Items check should be checked on Excel sheet online. Every council member should get 2 gift cards.

### **MCC Event Recap:**

Carley, Mary and Leah attended at the event at Newburyport Public Library. Salisbury, Newburyport, Merrimac and Haverhill Cultural Councils were also present. The meeting was positive and energizing. Council efforts add up to a lot, e.g., Theater in the Open and a fundraising concert in Haverhill that raised money for a summer concert series. Membership is a problem for all councils.

Next meeting will be on Monday, October 28<sup>th</sup>. Leah will check availability of Health Center.

Carley motioned to adjourn the meeting; Rachel seconded it; unanimous approval. Meeting was adjourned at 8:42 p.m.

Respectfully submitted,

Steven Robinson